

## **Goodbye Balticlub 4.0, hello Balticlub!**

### **Future.**

That is the word to describe the ethos behind Balticlub. From the very beginning, Balticlub to us has meant potential, exploring possibilities and asking “What if?”.

For this reason Balticlub will not be continuing in its current format. 4 years, 300 alumni, 11 countries. Amazing locations, new ideas and perspectives. All of this has led us to ask a question we so often ask our participants: how to make sure that what you are doing is a new way of looking at things? How to make sure we continue innovating?

Balticlub will continue to explore the norms and principles we hold in our region. We want to make sure everything we do empowers talent and encourages innovation in the best way.

For this, we will spend the next months gathering impressions, getting together with our alumni and re-inventing our programme formula. We will be speaking to our past collaborators and future partners on what makes the creative talent in our region move forward, and how do we combine forces for a more future-oriented and connected region?

### **The future is ours to shape. Get in touch.**

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