

# Balticlab

## At Strelka

Balticlab, the innovation and leadership programme, run by the Council of the Baltic Sea States and the Swedish Institute, finalized its programme year in Moscow 8-11 September. This year we have been cooperating with the Goethe Institute and the Strelka Institute in Moscow, where Balticlab held its final team meetups, a lecture on the future of architectural practice, as well as a presentation of the work of this years participants.

**Balticlab presents: The Shape of the Future**  
**Thursday, 8 September, 19:00 - 20:30**



The international innovation programme Balticlab comes to Moscow to explore the future. Where is our architectural space heading? How do our living environments affect our mindsets and ability to innovate? To be creative?

We hosted a discussion with the Swedish architects Andreas Martin-Löf and Fanny Stenberg, who both work internationally, combining high-end precision practice with a fast and modular approach. The lecture also explored the future of architectural practice and the role of creatives and entrepreneurs in shaping the physical spaces and the mindsets of the societies we live in.

**Andreas Martin-Löf** is the founder of Andreas Martin-Löf Architects. Established in 2008, the company rapidly gained a reputation for their commitment to true craftsmanship. The design of the Monocle "Clamp Lamp" for the Monocle Shop led to designs for The Midori House in London, the headquarters for Monocle Magazine and sister company Winkreative. The firm received the Swedish Building of the Year award for the renovation of a former hat factory into elegant apartments (2012) and Andreas himself was awarded Architect of the Year (2014) by Residence Magazine.

Some of the recent commissions include Continental Apartments - 18 luxurious high-rise apartments in central Stockholm with a penthouse complete with 70-tonne suspended pool and Aspvik House - a summer house in Stockholm's archipelago, which has been widely published, The Seven - the development of one of seven exquisite villas overlooking the Mediterranean sea outside Sotogrande, Spain and Karlatornet - the design of the penthouses and premium residential levels of Scandinavia's highest building in Gothenburg. Besides working with high end architectural projects, Andreas Martin-Löf Architects also have developed Sweden's fastest system for affordable modular rental housing.

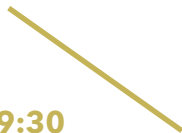


**Fanny Stenberg** is a Swedish architect, working and researching within the field of architecture, production-design and art. She has 10 years of experience within retail, and the niche of designing shops and other public-oriented spaces.

She is mainly interested in and focused on architecture from a "human behaviour" point of view, and the conception of a space. She is a writer, lecturer and examiner at University of Arts Crafts and Design in Stockholm, besides her employment as a team leader for architects and designers at one of Sweden's leading global fashion brands.

Fanny was educated in Copenhagen at the School of Architecture Royal College of Art, and holds a Master Degree in Architecture. The projects she finds most inspiring are the ones, which allow her to define core values and how these are translated into a functional physical environment. She will explore how multi-use and social sustainability effect our way of creating and understanding architecture.

**Balticlab Closing Party**  
**Sunday, 11 September, 18:00 - 19:30**



The core of any innovation process is the ability to let go of preconceived notions and to leave your comfort zone.

On 11 September, the 4th year of Balticlab programme culminated with an open event at Strelka. We brought a group of 45 artists, entrepreneurs, PR specialists, festival promoters and designers from around Europe to Strelka to present their work and ideas that they had been working on throughout the Balticlab programme. For more information on the projects presented, see the Balticlab 4.0 brochure.

Balticlab brings entrepreneurs and creatives together to prototype the future through joint projects and aims to create a community, who through collaboration empower the region to become more innovative, creative and prosperous. With more than 300 alumni, the programme creates a strong network of talented and active change-makers from Norway, Sweden, Finland, Estonia, Latvia, Lithuania, Belarus, Ukraine, Poland, Germany and Russia, who also hold a connection to the Brazil, USA, Japan, India and many others. The final projects of the Balticlab students will be shown at the presentation, which takes place on September 11 at Strelka.

See more on Instagram #balticlab and read more at [www.balticlab-online.eu](http://www.balticlab-online.eu).



**Location:**

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In cooperation with:

