

A BALTICLAB HELLO



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Balticlab, the innovation and leadership programme for creatives and entrepreneurs, run in partnership by the Swedish Institute and the Council of the Baltic Sea States, has entered its 4th year of programme.

With 41 participants from Sweden, Finland, Russia, Estonia, Latvia, Lithuania, Belarus, Poland, Ukraine and Germany we have once more embarked on a 3-module programme to explore interdisciplinary collaboration and how we can improve the societies we live in.

We began in Vilnius. During 4 days in March 2016, we met, formed 6 project groups and started working on ideas linked to regional branding, sustainable lifestyles, artistic expression in everyday life, entrepreneurship education in rural areas, nature, festivals and the concept of home in the 21st century.

The programme will continue with the second module in Kiev, 9-12 June, where the project groups will continue to develop their project prototypes with the help of experts in the field of prototyping, group dynamics, marketing and social media. We look forward to also getting to know the local cultural and entrepreneurial scene in Kiev, to which end we will hold an After Hours gathering for our participants and guests on 9 June.

The third and final module will take us to Moscow 8-11 September, where we will evaluate and present the themes our 6 groups have been working on throughout the summer.

This year we are also collaborating with new partners. For the first time we have German participants joining our programme through our exciting new collaboration with the Goethe Institute on creative entrepreneurship. We are also working with the Strelka Institute in Moscow, with whom we will be organising our finale module in Moscow.

If you would like to get involved as a collaboration partner or in any other way, we encourage you to get in touch with us. We look forward to seeing where our projects develop this year and to collaborating with you on this journey.

Get in touch with us:

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