

BALTICLAB IDEATION



**MODULE 1
19-22 MARCH
RIGA**



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SI.
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Wednesday, 18 March

Arrival

Where: Radisson Blu Ridzene Hotel, Reimersa 1, Riga

Thursday, 19 March

Theme of the day: Mapping themes and skills

07.00-08.30	Breakfast Where: Radisson Blu Ridzene Hotel, Reimersa 1, Riga
09.00-12.00	Welcome: Mapping out the Balticlab Ideation programme Trend-scanning and tendency-mapping Where: Hotel Bergs, Elizabetes iela 83, Riga, LV-1050, Latvia
12.00-12.45	Lunch
12.45-13.45	Talk of the day: Pauls Irbins
14.00-18.00	Presentation and discussion of the mapping exercise Skill-sets: What is my skill-set and how can I put it into action? Coffee break included
19.00- ...	"Dinner with Friends" Where: Dzirnava Street 2, Riga

Friday, 20 March

Theme of the day: Group dynamics

07.00-08.30	Breakfast Where: Radisson Blu Ridzene Hotel, Reimersa 1, Riga
09.00-12.00	Forming the groups Where: Hotel Bergs, Elizabetes iela 83, Riga, LV-1050, Latvia
12.00-12.45	Lunch
13.00-16.00	Creating the group culture Coffee break included
16.00-18.00	First ideation in groups
18.00-20.30	Dinner Where: Neiburgs, Jauniela 25, Riga, LV-1050, Latvia
20.30-...	Balticlab After Hours Where: Maza Kanepe, Skolas 28, Riga

Saturday, 21 March

Theme of the day: Testing of ideas

07.00-08.30	Breakfast Where: Radisson Blu Ridzene Hotel, Reimersa 1, Riga
09.00-12.30	First test of concepts: From "Exploratory Question" to "Design Question" Where: Hotel Bergs, Elizabetes iela 83, Riga, LV-1050, Latvia
12.30-13.300	Lunch
13.30-18.00	Continued ideation work and experiments Coffee break included
18.00-...	Dinner Where: 3 Pavaru, 1050, Torna iela 4, Riga, LV-1050, Latvia

Sunday, 22 March

Theme of the day: *Moving forward*

07.00-10.00	Breakfast Where: Radisson Blu Ridzene Hotel, Reimersa 1, Riga
10.00-12.00	Reflection and a way forward Where: Radisson Blu Ridzene Hotel
12.00-...	Lunch Where: Radisson Blu Ridzene Hotel
	Departure