

# Meet the Balticlab 3.0 Ideation Participants:

Designed for creatives and entrepreneurs from the Baltic Sea Region, Balticlab Ideation provides space for building innovative ideas and project prototypes, which span across disciplines, countries and gender. The 31 participants of the 2015 programme come from Norway, Sweden, Finland, Russia, Estonia, Latvia, Lithuania, Belarus and Poland. You will find a little bit about each one of them below.



**SI.**  
Swedish Institute.



Alexandra	Karpova
Aliaksandra	Dylkina
Anna	Walkowska
Atis	Egliņš-Eglītis
Birgit	Paulkin
Donatas	Rinkevičius
Egor	Utkin
Frans	Robert
Hannes	Paldrok
Helena	Veidenbaum
Indre	Razbadauskaite
Inga	Norke
Ints	Ivanovskis
Junnu	Savolainen
Justina	Kaminskaitė
Katsiaryna	Syramalot

Liene	Jurgelāne
Lindsay	Tingström
Liva	Bremere
Jan	Świerkowski
Janis	Klimanovs
Joanna	Wojciechowicz
Johan	Carlsson
Johanna	Norberg
Maryna	Razakhatskaya
Michiko	Erkola
Modesta	Kairytė
Natalia	Kotlyarova
Sargheve	Sukumaran
Toms	Varpins
Yrja	Oftedahl Lothe

## Alexandra Karpova

Alexandra is a researcher and a social entrepreneur. She is a PhD fellow at IGOP, University of Autonomia, Barcelona, and her research focuses on the comparison of creative industries and social entrepreneurship initiatives in Western Europe, the Baltic countries and Russia. She has taken part in TEDxBarcelona Women, 15\*2 Experience, and AuthentCity. Alexandra also participated as an expert in the «Creative Cities» project of the British Council in Russia and Eastern Europe.

## Aliaksandra Dylkina

Aliaksandra describes herself as “currently specializing in marketing and permanently interested in everything”. She also has experience in consulting, advertising and copywriting. Her passion is not just the creative field, she also appreciates analytics and is looking for a chance to combine the two.

## Anna Walkowska

Anna is the founder and CEO of Homplex.com - virtual showrooms for home furnishing ecommerce. She also co-founded Reaktor - a startup co-working mansion in Warsaw - and held the position of Chapter Director at Startup Grind Warsaw.

She advises on business modelling, startup development strategy and early stage investments. She is an IT geek since childhood and has previously worked as an IT security expert for ABN AMRO and at RBS, leading international teams. Anna is a happy entrepreneur and motivator.

## Atis Eglinš-Eglitis

Atis is the project manager of the Liepaja Culture Department. He is a creative industry developer and educator and has collected experience in different project implementations in the areas of university education, research, SME, youth policy and culture development.



## Birgit Pauklin

With a professional and academic background in advertising, branding and communications, Birgit is strongly interested in lifestyle brands and fashion as tools for creating identities and telling stories. Originally from Estonia, Birgit recently moved to Stockholm to do a Master's degree in Fashion Studies at Stockholm University.

## Donatas Rinkevičius

Donatas is a journalist, music lover and creator. He seeks to work in organizations where his activities include working with communication and also preparation of various journalistic material. Since his piano studies at art school, he has found himself in a close relationship with music. He devotes his spare time to the production of electronical music and performs regularly in his home country Lithuania or sometimes in the other two Baltic States.

## Egor Utkin

Egor sees himself as an artist and entrepreneur. In the former he is a contemporary dancer and professional singer. In the latter he is the founder of the «Atmosphere of the dance» festival that annually unites over 35 000 participants and a cofounder of the Umbra business project that creates light & shadow installations. He wants to work on the idea of uniting young people around his three personal passions: art, project & event management and social impact.

## Frans Robert

Frans is the vice-editor of the webzine 'The Baltic Scene', which offers an insight into the untapped Baltic music scene. He also manages the magazine's music tours and the two Latvian bands 'The Coco'nuts' and 'The Pink Elephant'. Additionally he is one of the organisers of 'Ezera Skanas' (Sounds of the Lake), a music festival that takes place on floating stages in the middle of a lake.

## Hannes Paldrok

As an entrepreneur Hannes has started a print business which mediates art on different canvases, mostly textiles and paper. He is also part of a seasonal project in Pärnu called «Katlamaja» which pushes underground art and culture in the summer capital of Estonia. As part of his family's business he is involved in the export of Estonian, Baltic and American art to China.

## Helena Veidenbaum

Helena is Account Manager at Velvet Creative Alliance, where she manages design projects. She describes herself as a curious and empathic people's person and is driven by the best user experience. She is interested in learning new aspects of design, innovation and technology.

## Indre Razbadauskaite

Indre is a co-founder of the neuro-marketing start up Global Key. Her future plan is to organise a competition for business ideas of young entrepreneurs from her hometown Klaipeda in Lithuania. Indre believes that we are all hidden heroes who can become visible through networking, collaboration and good will to inspire people to action.

## Inga Norke

Inga is a communication strategist for creative industries in Lithuania and also works at the art factory LOFTAS, including the factory's annual urban music festival LOFTAS FEST as well as the annual conference of creative industries WHAT'S NEXT? She used to be editor in chief of two Lithuanian culture magazines: Pravda and 370. She is currently opening her own agency and in the future would like to open an affordable art gallery.



## Ints Ivanovskis

Ints is a creator and graphic designer based in Stockholm. He is currently studying at Forsbergs Advertising and Graphic Design School and works at SNASK.

## Jan Świerkowski

Jan is the CEO of the Polish non-governmental organization Fundacja Platon, which is strongly involved in cultural activities and financial support of youth. In 2012 Jan was in charge of Cosmic Underground, an artistic journey from Estonia to Portugal. Under his guidance, a train filled with art from the Baltic countries traversed Europe for 2 months, with its final stop being in Guimarães, the European Capital of Culture 2012. Since October 2014 he has had the pleasure of being the president of the Kuyavian- Pomeranian Creative Cluster.

## Janis Klimanovs

Janis Klimanovs is a Latvian photographer and filmmaker who seeks to make his ideas tangible. His explorations are translated into a mixture of documentary and fiction where duality and subtexts play an important role. In the past years he has been working as a mentor in several culture and art schools and he is actively involved in alternative education platform development in Latvia for young creatives. He is currently the Creative Director at the Oak Room.

## Joanna Wojciechowicz

Joanna is a traveler, film lover and designer with her main focus being the relationship between architecture and film art. She likes to explore the world from a unique perspective, approaching an issue from a background of a wide range of interests and passions.

## Johan Carlsson

Johan is a recent graduate from the Business & Design programme at the University of Gothenburg. He has been involved in a city development project in Gothenburg, and is currently working at the research agency United Minds, in Stockholm. He likes tea, home-made ice-cream, reading, walking and almost everything that has to do with Japan.

## Johanna Norberg

Johanna is a traveler who believes that when we meet we can change the world. She studies Digital Data Strategy at Hyper Island, finding herself on a mission to create a bridge where online and onsite meetings collide.

## Junnu Savolainen

Junnu is an entrepreneur from Lohja, Finland and the founder of Letgee Creative Oy. Letgee (Finnish slang word for; laid back or mellow) provides some kick ass web solutions mainly focusing on webdesign, mobile apps and different kinds of software programming such as games. Through his company he also has experience in developing high quality event services such as livestreaming and social media integrations for events.

## Justina Kaminskaite

Justina is a singer-songwriter and theatre maker with a keen interest in movement practices and space. Currently living in Lithuania and working as a project manager at the Faculty of Arts and Creative Technologies, Vilnius University of Applied Sciences, internationally she is a member of The Sun Apparatus Theatre Company (UK). Justina is passionate about interdisciplinary collaboration, and at the same time she enjoys contributing to creative projects "simply" as a performer.



## Katsiaryna Syramalot

Katsiaryna is a designer and a photographer, who works as a freelance media trainer for Belarusian NGO's. She is also the art-director of 34, a multimedia magazine in Belarus.

## Liene Jurgelene

As the Director of Kanepes Culture Centre Liene finds inspiration in the arts, music and conversations. She has a passion for learning, adventures and understanding how different processes, thoughts, people and events are interconnected on a global scale.

## Lindsay Tingström

Lindsay is a freelance designer, maker, explorer and collaborator. She lives in Sweden by the way of the American Southwest. She is currently studying for a Master in Business & Design at HDK in Gothenburg.

## Liva Bremere

As an active and energetic representative of two NGO's, Liva aims to create the story of Latvia and enhance the country's entrepreneurship development process. She holds a Master's degree in political science from the University of Latvia. She is interested in social entrepreneurship, social innovation, creativity, branding and storytelling.

## Maryna Razakhatskaya

Maryna is a growth hacker marketer raised in IT and focused on the opportunities uncovered by the Internet of Things. She is an advertising contests winner and conscious entrepreneur, she strives to redirect advertising budgets to green, artistic, energy-saving, creative «phy-gital» projects that will make our cities a better place to live in and raise the corporate social responsibility of advertisers.



## Michiko Erkola

Michiko is a Japanese born media artist (MFA) based in Helsinki. At this moment she focuses on making art projects with 3D graphics/animation, collaborating with other creative individuals from overseas. In 2014 she started-up her own company «Mime» which offers visual satisfaction with 3DCG, Animation and Music production.

## Modesta Kairyte

YES is Modesta's motto and new experiences are her passion. As a media student, communication specialist and art & culture lover Modesta is interested in social & creative projects' creation and management.

## Natalia Kotlyarova

As a former consultant at PwC Russia and team leader at Groupon Russia, Natalia has experience in professional business advisory services, strategy and business process optimisation. She then took a career break, travelling and volunteering in projects such as rescuing sea lions at the coast of Peru and volunteering at Paralympic Games 2014 in Sochi, Russia. In July 2014 she returned to Russia and is working as a business coach for Startup Academy GVA LaunchGurus, a business accelerator and a unique educational program for entrepreneurs.

## Sargheve Sukumaran

Sargheve is a designer based in Warsaw. He has been involved in creating new products and experiences for the European, American and Asian markets for the past 8 years. His other passions are photography, motorbiking and cooking.



## Toms Varpiņš

Toms has always been keen on new technologies and trying out the new and untested. As a user experience specialist his mission is to bring intuitive digital products and solutions to real users. It is his passion to translate technologies to humans.

## Yrja Oftedahl Lothe

Yrja has been working with startups for some years back in Norway in various fields like fashion, educational technologies and community managing. For the moment she is based in San Francisco to check out the startup scene, learn more, connect with other like minded people and figure out what kind of opportunities and possibilities there are out there. She is full of ideas and wants to realise them.

[www.balticlab-online.eu](http://www.balticlab-online.eu)  
[www.vimeo.com/balticlab](http://www.vimeo.com/balticlab)

