

BALTICLAB 2.0 PROJECT DEVELOPMENT PROGRAMME

Module Three

Warsaw, May 1-5, 2014



Thursday, 1 May

11:00-12:00	Hotel Arrival Sheraton Warsaw Bolesława Prusa 2, 00-493 Warsaw
12:00-13:00	Lunch and Welcome At Sheraton Warsaw
13:00-13:30	Walk to Business link Zebra Tower - ul. Mokotowska 1, 00-640 Warsaw
13:30-14:00	Welcome and Expectation Module 3 Balticlab
14:30-15:15	Funding routes with Mikael Olsson and Maxi Nachtigall
15:15-16:15	Presentations of each colour group and feedback on projects 5 minutes presentation - 10 minutes feedback
16:15-16:45	Coffee break
16:45-17:45	Presentations of each colour group and feedback on projects 5 minutes presentation - 10 minutes feedback
17:45-18:00	Break
18:00-18:45	The Future Is Near - opportunities after Balticlab: Turku, Visby and Kalmar
18:45-19:30	The First of Day of the Future - Who Are You?
19:30 - 20:00	Walk to dinner
20:00 - 21:30	Welcome to Warsaw Dinner - With alumni from Poland Qchnia - ul. Jazdów 2, 00-467, Warsaw

Friday, 2 May

8:00 - 9:00	Breakfast at the hotel Sheraton Warsaw
09:00 - 9:30	Walk to Business Link
09:30- 10:00	Check in and Expectations for the day
10:00 - 11:30	Presenting to Kill with Lillis
11:30-11:45	Coffee Break
11:45-13:00	Business Modelling Tools , part I with Claudio Limacher
13:00-14:00	Lunch at Business Link
14:00 - 14:30	Introductions to PAs & HAs PA Culture - Anna Ceynowa, Polish Ministry of Culture HA Promo - Torben Aaberg & Zane Razane, Baltic Development Forum PA SME -Henrik Noes Piester, Danish Business Authority
14:30- 16:00	Business Modelling Tools , part II with Claudio Limacher
16:00-18:00	Group Working Time - Coffee break served during this time
18:00-18:45	Inspiring Talk: User Experience Design by Aga Szostek

Friday, 2 May

18:45-19:15	The First of Day of the Future - Who Are We?
19:15 - 19:45	Walk to dinner
19:45-21:30	Dinner CookUp Studio , Żeromskiego 17c street (entrance from Nałkowskiej street), 01-882 Warsaw

Saturday, 3 May

8:00 - 9:30	Breakfast
09:30 - 10:00	Walk to Business Link
10:00- 10:30	Check in of the day
10:30 - 11:00	Talk "Best practices in the region - Artline" by Torun Ekstrand
11:00 - 12:30	Working time
12:30-14:00	Lunch at Business Link
14:00 - 15:00	Inspiring talk Uffe Elbaek
15:00 - 17:00	Working time (including Coffee Break)
17:00 - 18:30	Communication Strategies by Klaus Hahn
18:30 -19:00	The First of Day of the Future - Where is the region?
19:00 - 19:30	Walk to dinner
19:30 -21:00	Dinner Signature No 15, Poznanska Street, 00-680 Warsaw

Sunday, 4 May

	Dress code: Smart
8:00 - 10:00	Breakfast
10:00 - 10:30	Walk to Concept 13 ul. Bracka 9 00-501 Warsaw
10:30 - 11:00	Check in for the day
11:00 - 12:00	Preparation presentation
12:00-13:30	Lunch at Concept 13
13:30 - 14:00	Introducing the Jury & Guests Uffe Elbaek Marcus Anderson Johanna Olsson Aga Szostek Klaus Hahn Torun Ekstrand
14:30- 15:30	Final presentations in front of the jury and guests 20 minutes total per group. 7 minutes presentation, 13 minutes debate.
15:30-16:00	Coffee Break

Sunday, 4 May

16:00-17:30	Final presentations in front of the jury and guests 20 minutes total per group. 7 minutes presentation, 13 minutes debate.
17:30 - 18:00	Closing remarks by
18:00 - 19:30	CelebrationLab Serving of refreshments
19:30- 22:00	DC(P) - Dinner, Ceremony (& Party) Concept 13 ul. Bracka 9 00-501 Warsaw

Monday, 5 May

8:00 - 10:30	Breakfast and check out of hotel during this hour
10:30 - 12:00	Crying and laughing - Evaluation & Feedback MiTo art.café.books ul. Ludwika Waryńskiego 28
12:00-14:00	Lunch at MiTo art.café.books ul. Ludwika Waryńskiego 28
14:00-	Leaving for the airport