



Balticlub- A Programme for the Baltic Sea Region

2 May, 2012

The Swedish Institute (SI) and the Council of the Baltic Sea States (CBSS) announce the second module of their first joint partnership initiative- Balticlub Project Development Programme, which was launched on 12 April in Malmö and will be continuing with its second module in Nida, Lithuania on 3-7 May.

Balticlub is an initiative designed for young emerging talents in creative industries and project startups in the Baltic Sea Region, providing them with the necessary perspectives, knowledge and tools to develop innovative projects that could give impetus to cross-border cooperation in the Baltic Sea Region.

“Finding talent in our communities is a key issue for the future of our region and to SI’s work in Europe and the Middle East and North Africa. The partnership of Balticlub is to become yet another important facet of our work in talent recognition”, says SI’s Director-General Annika Rembe. Emphasis on investing support for creativity in the region is also given by the CBSS Director-General Jan Lundin, who stresses the importance of the role the two organisations are taking: “Two leaders in macro-regional cooperation are placing emphasis on the future – young emerging talents that will ultimately decide on what our region will become.”

Balticlub Project Development Programme is an effort by the SI and CBSS to create a network of interdisciplinary talent, which could be harnessed as a database for creative and entrepreneurial approaches to macro-regional concerns. It is a three module project development activity set throughout April-June 2013. A group of 19 individuals from Lithuania, Poland, Russia and Sweden from the Balticlub Network, established at the Balticlub networking event in December 2012, have formed working groups to develop projects on contemporary culture, media, entrepreneurship and innovation. The meetings are scheduled for 12-16 April in Malmö (Sweden), 3-7 May in Nida (Lithuania), and 4-8 June in Kaliningrad (Russia).

The aim of the programme is to create a link between individuals with potential to drive change and innovation on the one hand and the policy-making and policy-enacting community (politicians, civil servants and NGO’s) engaged in Baltic Sea Region territorial cooperation on the other.

Balticlab is a flagship project of the European Union Strategy for the Baltic Sea Region (EUSBSR) under Horizontal Action Neighbours. It is initiated in the framework of the CBSS South Eastern Baltic Area Modernization programme (SEBA). The CBSS is an overall political forum for regional inter-governmental cooperation, which seeks to further regional integration through economic development, education, culture, civil protection and sustainable development. The Swedish Institute (SI) is a public agency that promotes interest and confidence in Sweden around the world. SI seeks to establish cooperation and lasting relations with other countries through strategic communication and exchange in the fields of culture, education, science and business.

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